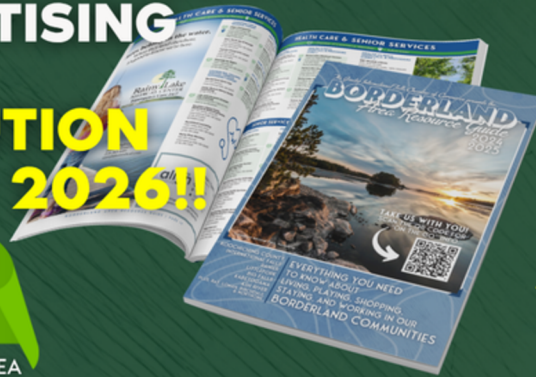


NOW ACCEPTING DIRECTORY UPDATES & ADVERTISING RESERVATIONS!! DIGITAL DISTRIBUTION BEGINS OCTOBER 2026!!

SUBMIT BUSINESS & AD INFORMATION BY **AUGUST 30, 2026** TO BE INCLUDED IN THIS **FREE** GUIDE!



CONTACT THE INTERNATIONAL FALLS AREA CHAMBER OF COMMERCE TO BE INCLUDED.
(218) 283-9400
CHAMBERADMIN@INTLFALLS.ORG



✓ **FREE BUSINESS & ORGANIZATION LISTINGS**

✓ **PAID ADVERTISING OPPORTUNITIES AVAILABLE**

✓ **DISTRIBUTED THROUGHOUT BORDERLAND**

✓ **AVAILABLE IN PRINT & DIGITAL ONLINE**

✓ **CONNECT WITH RESIDENTS, VISITORS & NEWCOMERS**

✓ **YOUR LOCAL BUSINESS & INFORMATION GUIDE**

CONNECTING RESIDENTS, VISITORS & BUSINESSES ACROSS BORDERLAND

The **Borderland Area Resource Guide** is the most comprehensive directory of businesses, organizations, services, and community resources throughout Koochiching County, the Kabetogama Lake Area, and Ash River.

Published by the International Falls Area Chamber of Commerce, this full-color guide serves as a trusted resource for residents, newcomers, visitors, seasonal property owners, and anyone seeking local products, services, organizations, and community information.

Unlike many publications that are viewed once and discarded, the **Borderland Area Resource Guide** is designed to be kept, referenced, and shared throughout the year.

WHO USES THE GUIDE?

The Area Resource Guide is a valuable resource for:

- Local residents
- New residents and families
- College Students
- Seasonal homeowners
- Visitors and tourists
- Businesses and organizations
- Government agencies
- Healthcare providers
- Educational institutions
- Community service organizations

**PLEASE NOTE:
DUE TO MID-TERM
ELECTIONS, PRINT
DISTRIBUTION WILL
BEGIN IN JANUARY.**

Whether someone is looking for a contractor, healthcare provider, local retailer, community organization, professional service, or recreational opportunity, the **Borderland Area Resource Guide** helps connect people with the businesses and services they need.

DISTRIBUTION

Copies of the Area Resource Guide will be distributed throughout Borderland, including:

- International Falls Area Chamber of Commerce
- Falls International Airport
- Government offices
- Minnesota North College – Rainy River Campus
- International Falls Public Library
- Lodging properties, restaurants, & retailers
- Medical facilities
- Financial institutions
- Waiting rooms and community gathering spaces
- Any business or organization who wants them

A digital version is also available online, providing convenient access from any device.

DIRECTORY LISTINGS

Every business, organization, government agency, educational institution, nonprofit, healthcare provider, and faith-based organization is invited to be included.

Basic directory listings are provided at no cost.

Our goal is simple: to create and provide the most complete and useful resource guide possible for Borderland.

ADVERTISING OPPORTUNITIES

While directory listings are free, advertising offers businesses and organizations an opportunity to increase visibility, highlight products and services, strengthen brand recognition, and stand out from the competition.

Advertising revenue directly supports the printing and distribution of the guide, helping ensure this valuable community resource remains available to everyone.

Reserve your space today and put your business in front of thousands of residents and visitors for the next two years.

WHY ADVERTISE IN THE BORDERLAND AREA RESOURCE GUIDE?

The Area Resource Guide isn't a one-time publication. It's a two-year community resource designed to connect residents, visitors, seasonal homeowners, and businesses with the products, services, and organizations that make Borderland thrive.

The inaugural guide featured 5,000 printed copies, 48 pages of local resources, and support from 46 advertisers.

For this latest edition, the Chamber is expanding promotion and distribution efforts through:

- Print distribution throughout Borderland
- Online access via digital flipbook
- QR code marketing materials
- Promotional displays
- Chamber events and outreach efforts
- Website and social media promotion

Unlike advertising that disappears in days or weeks, your message remains available and accessible for years.

HELP US SHOWCASE THE BEST OF BORDERLAND

From local businesses and nonprofits to community services and attractions, the Area Resource Guide highlights the people and organizations that keep Borderland thriving.

Ensure your business is represented, increase your visibility, and be part of a trusted resource that residents and visitors will use for years to come. Directory listings are free. Advertising space is limited. **Contact the Chamber today to get started.**

**BORDERLAND
AREA RESOURCE GUIDE
INAUGURAL EDITION
FAST FACTS**

5,000 Copies Printed
48-Page Full-Color Publication
46 Paid Advertisers
Distributed Throughout Borderland
Free Community Resource
Available in Print & Online
Two-Year Shelf Life
Directory Listings Included at No Cost

**FREE DIRECTORY LISTINGS • PAID ADVERTISING OPPORTUNITIES
PRINT & DIGITAL DISTRIBUTION • REACH RESIDENTS, VISITORS & NEWCOMERS
AVAILABLE THROUGHOUT BORDERLAND**

AREA RESOURCE GUIDE INFORMATION

INTERNATIONAL FALLS AREA CHAMBER OF COMMERCE

CALLING ALL BORDERLAND BUSINESSES AND ORGANIZATIONS!!!

We want YOU to be part of the Borderland Area Resource Guide and invite you to submit your information to be included in this FREE directory!

Directory Information

Name of Business/Organization:

Business/Organization Address (only provide if it's something you want publically available):

Business/Organization Phone Number * (Public):

Business/Organization Website * (No social media):

Business/Organization Email *:

Contact Person/Role:

Contact Person Phone:

Contact Person Email:

Are you interested in taking out a paid ad?

- Yes!** I am interested in an ad for the ARG.
- No**, not at this time.
- Need more info**, please.

So you may be asking, is there a benefit to Chamber Membership? Why yes there is! So glad you asked!

- Four (4) lines of contact information vs (3) for non-members
- All Chamber members are noted & highlighted
- Up to three (3) listing categories vs (2) for non-members
- Discounted ad pricing (excluding premium ad space locations)

For advertising and membership information:
jj@intlfalls.org
(218) 283-9400

Accommodations:

- Campgrounds & RV
- Hotels & Motels
- Houseboats
- Resorts
- Vacation Rentals

Art, Culture, Entertainment:

Specify: _____

Civic, Community, & Non-Profit:

Specify: _____

Dining & Spirits

- Catering
- Coffee Shops
- Food Trucks
- Restaurants & Bars

Event Venues & Services:

Specify: _____

Healthcare & Medical:

Specify: _____

Local Services

- Accountants & Tax Prep
- Advertising & Media
- Attorneys - Legal
- Auto and Marine - Sales, Service, Supply, Car Wash, Auto Detailing
- Business & Professional:
 Specify: _____
- Building & Contractors
- Day Care & Family Care
- Finance & Insurance
- Gas & Convenience
- Home & Garden Services/Sales
- Laundromats & Dry Cleaning
- Manufacturing & Processing
- Moving & Storage
- Real Estate & Property Management
- Pets - Care, Service, Supplies
- Salon, Spa, & Wellness

Outdoors, Recreation, & Sports:

- ATV & Snowmobile
- Guided Fishing & Hunting
- Outfitters

Shopping:

- Retail & Specialty

Transportation:

- Air Transportation & Services
- Bus, Taxi, Van
- Railroad
- Trucking-Heavy Hauling
- Water Transportation & Services

Utilities & Service Providers:

Specify: _____

Undefined Category/Business Type:

Specify: _____

DEADLINE TO SUBMIT YOUR FREE LISTING INFORMATION OR PAID AD IS AUGUST 30TH, 2026.

AD RATES & AVAILABLE SIZES

1/2 Page Horizontal Ad
\$625 Non-Member;
\$475 Member

Premium Placement Ad Spots:

Directory Listing Page & Inside Back Cover (Limited Availability)
\$725 Non-Member; \$550 Member

PLEASE NOTE:

Advertisements do NOT include design.

Professional ad design is available for an additional:

1/8 Page \$100 Non-Member; \$75 Member

1/4 Page \$150 Non-Member; \$115 Member

1/2 Page \$200 Non-Member; \$150 Member

Full Page \$250 Non-Member; \$190 Member

(Standard design only — does not include complex design & copywriting).

**DEADLINE TO SUBMIT YOUR
BUSINESS LISTING INFORMATION
IS AUGUST 30TH, 2026.**

1/4 Page Ad
\$325 Non-Member;
\$250 Member

Premium Placement Ad Spots
Directory Listing Page & Inside
Back Cover

(Limited Availability):

\$425 Non-Member; \$320 Member

1/8 Page Business Card
Ad \$175 Non-Member;
\$135 Member

Premium Placement Ad Spots

Directory Listing Page

(Limited Availability):

\$275 Non-Member; \$210 Member

1/8 Page Business Card
Ad \$175 Non-Member;
\$135 Member

Premium Placement Ad Spots

Directory Listing Page

(Limited Availability):

\$275 Non-Member; \$210 Member

PLEASE NOTE: ADVERTISERS IN THE PREVIOUS VERSION OF THE ARG HAVE THE **RIGHT OF FIRST REFUSAL** FOR PREMIUM AD LOCATIONS.

**1/8 Page
Skyscraper Ad
\$175 Non-
Member;
\$135 Member**

**Premium
Placement Ad
Spots
Directory Listing
Page
(Limited
Availability):
\$275 Non-Member;
\$210 Member**

**1/8 Page
Skyscraper Ad
\$175 Non-
Member;
\$135 Member**

**Premium
Placement Ad
Spots
Directory Listing
Page
(Limited
Availability):
\$275 Non-Member;
\$210 Member**

**1/2 Page Vertical Ad
\$625 Non-Member;
\$475 Member**

**Premium Placement Ad Spots:
Directory Listing Page & Inside Back
Cover (Limited Availability)
\$725 Non-Member; \$550 Member**

PLEASE NOTE:

**Advertisements do NOT include design.
Professional ad design is available
for an additional:**

**1/8 Page \$100 Non-Member; \$75 Member
1/4 Page \$150 Non-Member; \$115 Member
1/2 Page \$200 Non-Member; \$150 Member
Full Page \$250 Non-Member; \$190 Member**

**(Standard design only — does not include
complex design & copywriting).**

FULL PAGE ADS AVAILABLE...

**Stand out from the crowd with a
FULL PAGE advertisement for your
business or organization for only
\$1,250 Non-Member; \$950 Member!
Premium Placement Ad Spots:
Inside Front Cover (Page 2)
\$1,450 Non-Member; \$1,100 Member
Back Cover
\$1,950 Non-Member; \$1,500 Member**

**1/4 Page
Skyscraper
Ad \$325
Non-
Member;
\$250
Member**

**Premium
Placement
Ad Spots
Directory Listing
Page
(Limited Availability):
\$425 Non-Member;
\$320 Member**