

Sponsorship Packages: 2026 Icebox Days & Freeze Yer Gizzard Blizzard Run 46th Year! January 16-25 2026

Star Sponsor \$2,500

- Company logo featured on the Icebox Days and Freeze Yer Gizzard Blizzard Run web pages.
 - o See: www.iceboxdays.com; www.freezeyergizzardrun.com
- Your company name/logo will have top billing **every time we promote Icebox Days and the Blizzard Run** on both the Chamber, Icebox Days and Blizzard Run Facebook pages.
- Top billing on all printed posters, schedules, etc. We will be distributing throughout Northern MN including Canada!
- You will get an individualized “Thank You” Facebook post as a Star sponsor upon receipt of your sponsorship and after the event on all three Facebook pages
- Your company’s name/logo will be highlighted in all radio and newspaper event advertising, as well as any other digital or online marketing.
- Company logo printed on Blizzard Run runners’ shirts – **top billing**.
- Your company recognized in all news releases we send to local, regional, and national media.
- An individual banner created and displayed at the FYGBR START/FINISH during the race and afterwards in the Smokey Bear Park pavilion during IBD events.
- The Smokey Bear Park Family Day events will be named after your company’s name and a portion of sponsorship funds used towards these activities. The amount of sponsorships we receive at this level will determine how much activity we can offer.
- Top billing recognition in/on all public thank you communications when festival is complete.
- Logo included in TV advertising on Paul Bunyan Television and streaming video advertising.

Platinum \$1,500

- Company logo featured on the Icebox Days and Freeze Yer Gizzard Blizzard Run web pages as well as added to the Facebook cover page of each.
 - o See: www.iceboxdays.com; www.freezeyergizzardrun.com
- Your company name will have second billing **every time we promote Icebox Days and the Blizzard Run** on both the Chamber, Icebox Days and Blizzard Run Facebook pages.
- Second billing on all printed posters, schedules, etc. We will be distributing throughout Northern MN including Canada!
- You will get an individualized “Thank You” Facebook post as a Platinum sponsor upon receipt of your sponsorship and after the event on all three Facebook pages
- Your company’s name will be mentioned in all radio and newspaper event advertising, as well as any other digital or online marketing.
- Company logo printed on Blizzard Run runners’ shirts – **second billing**.
- A Platinum Group banner created and displayed at the FYGBR START/FINISH during the race and afterwards in the Smokey Bear Park pavilion during IBD events.
- Recognized in/on all public thank you communications when festival is complete.
- Logo included in TV advertising on Paul Bunyan Television and streaming video advertising.

Gold \$1,000

- Company logo featured on the Icebox Days and Freeze Yer Gizzard Blizzard Run web pages.
 - o See: www.iceboxdays.com; www.freezeyergizzardrun.com
- Your company name will have third billing **every time we promote Icebox Days and the Blizzard Run** on both the Chamber, Icebox Days and Blizzard Run Facebook pages.
- Third billing on all printed posters, schedules, etc. We will be distributing throughout Northern MN including Canada!
- You will get an individualized “Thank You” Facebook post as a Gold sponsor upon receipt of your sponsorship and after the event on all three Facebook pages
- Your company will be mentioned on a rotational basis in radio and newspaper.
- Company logo printed on the Blizzard Run runners’ shirts - **third billing**.
- A Gold Group banner created and displayed at the FYGBR START/FINISH during the race and afterwards in the Smokey Bear Park pavilion during IBD events.
- Recognized in/on all public thank you communications when festival is complete.
- Logo included in TV advertising on Paul Bunyan Television and streaming video advertising.

Silver \$400

- Company name on the Icebox Days and Freeze Yer Gizzard Blizzard Run web pages.
 - o See: www.iceboxdays.com; www.freezeyergizzardrun.com
- Your company name will have fourth billing **every time we promote Icebox Days and the Blizzard Run** on both the Chamber, Icebox Days and Blizzard Run Facebook pages.
- You will get a group “Thank You” Facebook post with other Silver sponsors upon receipt of your sponsorship and after the event on all three Facebook pages
- Name included in newspaper ads
- Recognized in/on all public thank you communications when festival is complete.

Bronze \$150

- Company name on the Icebox Days and Freeze Yer Gizzard Blizzard Run web pages.
 - o See: www.iceboxdays.com; www.freezeyergizzardrun.com
- You will get a group “Thank You” Facebook post with other Bronze sponsors upon receipt of your sponsorship and after the event on all three Facebook pages
- Recognized in/on all public thank you communications when festival is complete.

Blizzard Run Goodie Bags for Runners

- Submit a coupon, flyer or goodie for your business to the Chamber by Wednesday, January 21, 2026 coupons can be good for online and/or in-store purchases.
 - o If your coupon has an expiration date, please consider a date that may accommodate runners traveling to our area including our Canadian runners.
 - o Race goal is 200+ runners.